Poduzeće za proizvodnju, trgovinu na veliko i posredovanje - Company for producing packaging materials, wholesale and representative



Šćitarjevska 44 tel.: ++385-1-6623658 10000 ZAGREB fax: ++385-1-6623657 HRVATSKA (CROATIA) Mob.tel.:++385-98-317846;098-267806 e-mail: mail@dora-pak.hr Web site: www.dora-pak.hr

## Graphic operating instructions for the artwork file

Dear Customer,

in case You decide to place Your order, we would like to draw Your attention to the following operating instructions to be carefully followed when preparing the graphic material for the artwork file in order to enable us to improve delivery time when processing Your order.

Please find here below all necessary information regarding the technical requirements which should be provided in good time to Your graphic designers:

All graphic material has to be supplied on digital formats and created with one of the following software applications:

a.	Freehand MX	d. Xpress 6
b.	ArtPro 7.5	e. Photoshop 8 CS
c.	Illustrator CS	f. Indesign CS

Please always specify your working operating system used to create the artwork file, taking into consideration that most of the graphic designers work under OS-MAC.

The file name should be clear and univocal in order to avoid causing any confusion with other possible previous versions.

In case of vectorial artwork, files should be created using alternatively the software application, Freehand, ArtPro, Illustrator or Xpress.

Please always attach to the graphic files all fonts and high resolution images if not already incorporated in the file. Alternatively we can also accept a photocolor. Should the artwork file be created with Adobe Photoshop, please use the levels separation for all single objects.

If creating the artwork under MS-Windows, the file should be formatted with Corel Draw, converting the texts into curves or including the fonts.

We can accept the following digital formats:

a. CD

- b. ZIP 100 e 250
- c. DVD 4,7 GB
- d. file upload via server ftp (on demand the access keys will be delivered)

**Delivery Address:** 

DORA-PAK d.o.o. Press Department att. Mr. Srečko Čorba e-mail <u>srecko.corba@dora-pak.hr</u> 10010 Zagreb, Bani 69 A,Buzin

In case You are not in the position to supply the artwork file on the formats listed above, You can alternatively provide us with a "pdf" or "jpg" file with a minimum resolution of 300 dpi trough e-mail to: <a href="mailto:srecko.corba@dora-pak.hr">srecko.corba@dora-pak.hr</a> In extreme cases scraps of printed samples are also acceptable but the costs for the graphic artwork file will have to be quoted separately.

Društvo je upisano u registar Trgovačkog suda u Zagrebu, pod brojem: 080300540 Temeljni kapital društva: 35.000 Kn , Matični broj poduzeća : 0531545; OIB ID: HR44748291284 IBAN: HR58 2408 0021 1000 0712 3; SWIFT: PAZGHR2X ; PARTNER BANKA D.D. IBAN: HR16 2340 0091 1100 5116 0; SWIFT: PBZGHR2X ; PRIVREDNA BANKA ZAGREB D.D.

